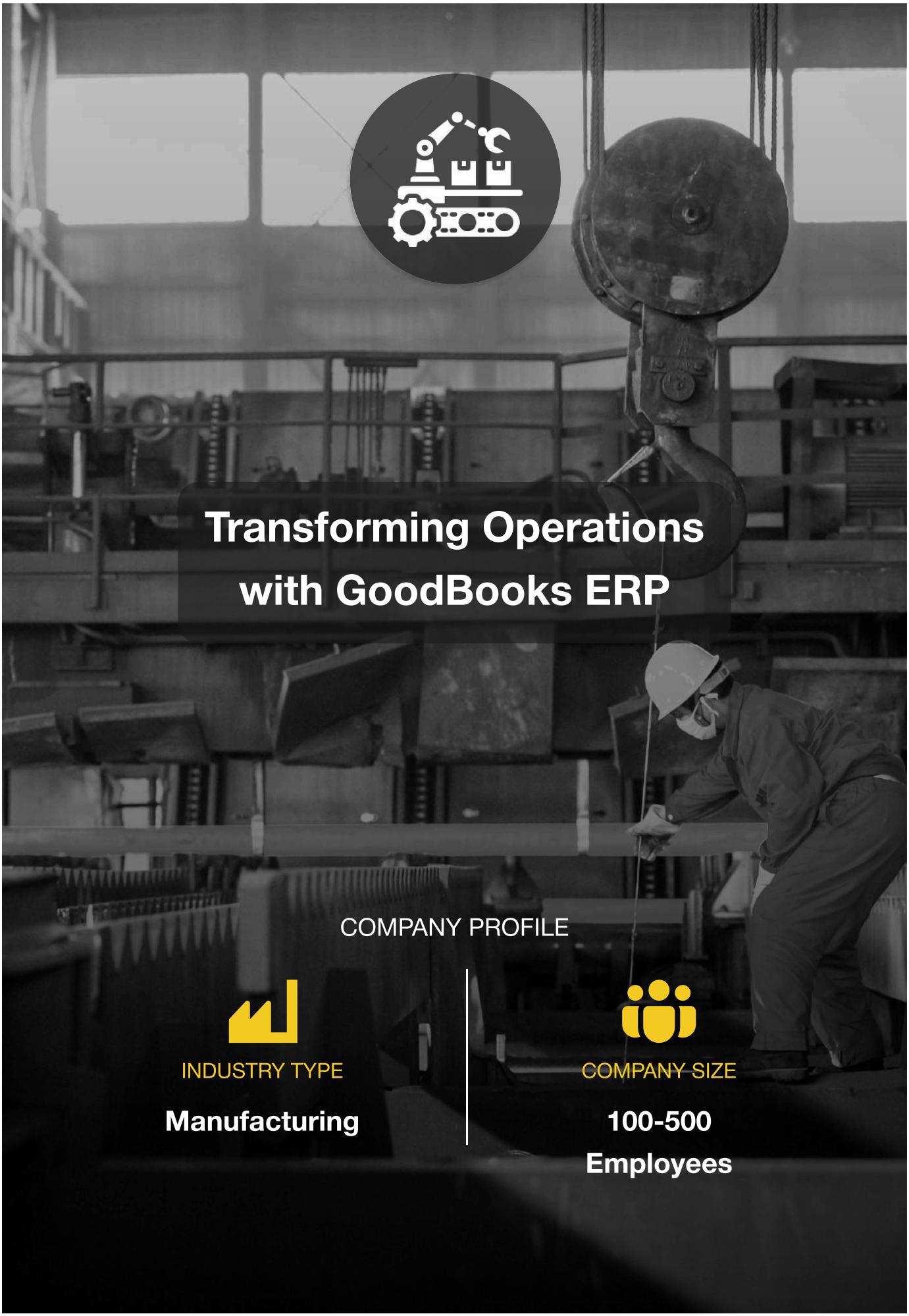


Transforming Operations with GoodBooks ERP

COMPANY PROFILE

INDUSTRY TYPE

Manufacturing

COMPANY SIZE

100-500 Employees

About our customer

A leading manufacturer of tankers and jetting equipment since 1970 in coimbatore, they provide project and stock-oriented jobs, manufacture laser machines, and offer equipment services. Notably, 70% of their products are exported, showcasing a strong global presence.

Challenges faced

Critical challenges faced by them before adopting GoodBooks ERP:



- **Inconsistent Process Adherence:** Their previous systems allowed for deviations in manufacturing processes, leading to inefficiencies and errors.
- **Poor Inventory Management:** Lack of visibility into stock levels complicated production planning, creating delays and excess costs.
- **Ineffective Resource Tracking:** Without clear data on equipment utilization, it was difficult to identify and resolve production bottlenecks.
- **Order Management Challenges:** Customers frequently cancelled orders, creating potential revenue loss and dissatisfaction due to a lack of efficient order reinstatement processes.

Their primary goal was to enhance operational efficiency, ensure compliance with procedural workflows, and gain clarity in financial and resource management.

Solution provided and Benefits

After integrating GoodBooks ERP, they experienced remarkable improvements in the following areas:



- **Streamlined Processes:** GoodBooks ERP enforced strict adherence to manufacturing procedures, reducing process deviations by **50%.**
- **Inventory Visibility:** The enhanced inventory management system improved stock visibility, resulting in better production planning and a **30% reduction** in material carrying cost.
- **Optimized Resource Utilization:** Equipment utilization reports enabled them to identify the causes of slow production, increasing overall production efficiency by **40%.**
- **Pending Order Tracking:** This feature allowed them to reinstate **25%** of previously cancelled orders, leading to a recovery of approximately **15%** in lost revenue and significantly improving customer satisfaction.

> “GoodBooks ERP has completely transformed our operations. The login trail feature allows us to track employee contributions seamlessly, and the material location tracking saved us valuable time and resources. We can now focus on what truly matters- growing our business”
>
> **-Plant Head**

Call Out

Discover how GoodBooks ERP can transform your business operations and help you save money, time, and effort. Contact us today for a demo!

GoodBooks

Measure. Manage. Maximise.

GoodBooks is an innovative ERP solution designed to streamline operations, enhance productivity, and drive growth for businesses of all sizes. Our platform helps companies save money, time, and effort through efficient resource management.

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